

Type of data and analysis

Fondamenti di Business Analytics

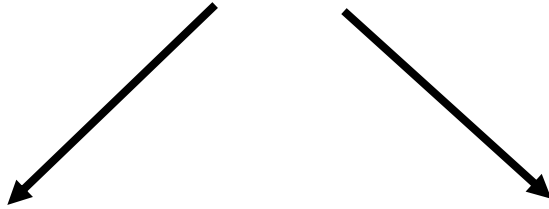
Lesson 1 - Gambaro

Roadmap

- Types of data
- For each type of data, the appropriate analysis tools
- Example of a dataset (Boomerang Dataset)
 - Vlookup function to complete the dataset
 - Calculus of frequencies for categorical data (Functions Unique and Countif)
 - Bar Chart for categorical data

Types of data

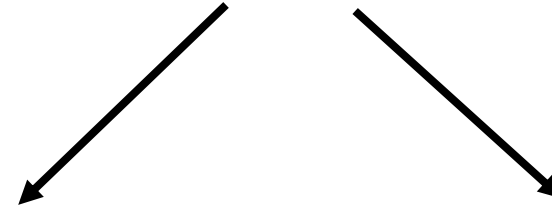
Qualitative



Nominal or categorical

Ordinal

Quantitative



Discrete

Continuous

Types of data

Data	Description	Properties	Examples
Nominal or categorical data	Data that can be placed into mutually exclusive categories	Quantitative relationships among and between data are meaningless and descriptive statistics are meaningless	Country in which you were born, a geographic region, your gender—These are either/or categories
Ordinal data	Data are ordered or ranked according to some characteristic	Categories can be compared to one another, but the difference in categories is generally meaningless and calculating averages is suspect	Ranking breakfast cereals—Preferring cereal X <i>more</i> than Y implies nothing about <i>how much more</i> you like one versus the other
Interval data	Data characterized and ordered by a specific distance between each observation, but having no natural zero	Ratios are meaningless, thus 15° C is not half as warm as 30° C	The Fahrenheit (or Celsius) temperature scale or consumer survey scales that are <i>specified</i> to be interval scales
Ratio data	Data that have a natural zero	These data have both ratios and differences that are meaningful	Sales revenue, time to perform a task, length, or weight

Interval data and ratio data??

Example of interval data: today in Milan there are 20 C (Celsius degrees) and in Berlin 10 C

- ✓ It is true that there are 10 C's of difference between the two cities
- × It is wrong to say that Milan has double the temperature of Berlin. In fact, converting the previous data into degrees Fahrenheit you get 50 F in Milan and 68 F in Berlin: it is evident that in the new one scale, the temperature in Milan is not double that in Berlin.

Interval data and ratio data??

Example of ratio data: person A earns 30,000 euros a year, person B 60,000 euro a year

- ✓ It is true that there are 30,000 euro of difference between A and B salary
- ✓ It is true that the annual salary of B is double than salary of A. This is true even if you express the two salary in any other currency.

For each type of data, the appropriate analysis tools

Qualitative

Quantitative

Nominal or categorical

Ordinal

Discrete

Continuous

- Frequencies (absolute and relative)
- Mode (values with highest frequency)

- Frequencies (absolute and relative)
- Mode (values with highest frequency)
- Mean (with caution)

- Frequencies (absolute, relative and cumulated)
- Mode, Median, Mean
- Range and Standard Deviation
- Quantiles

- Frequency density
- Cumulated frequency
- Mean, Median
- Range and Standard Deviation
- Quantiles

Example of a dataset: Vlookup function to complete the dataset

SUM fx =VLOOKUP(D6;L6:M27;2;FALSE)

	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S
1																		
2	2014 Sales For Boomerang Inc.																	
3	Boomerang Inc. sells boomerangs online through four different web sites.																	
4					Revenue = Retail Price*Quantity*(1-Discout)													
5	Date Time	Web Site	Product	Type	Quantity	Discount	=VLOOKUP(D6;L6:M27;2;FALSE)						Retail Price					
6	9/8/15 10:13	amazon.com	Aspen	Wholesale	33	0,165	VLOOKUP(lookup_value; table_array; col_index_num; [range_lookup])						21,95					
7	12/11/15 23:26	ebay.com	Yanaki	Wholesale	29	0,15							1,95					
8	12/19/15 18:10	amazon.com	Bellen	Retail	3	0,019							19,95					
9	8/23/15 12:55	ebay.com	Quad	Wholesale	36	0,15							17,95					
10	7/9/15 05:02	coloradoboomerangs.com	Crested Beut	Wholesale	38	0,15							26,95					
11	6/30/15 16:40	ebay.com	Manu LD	Retail	4	0							20					
12	7/1/15 13:16	coloradoboomerangs.com	Bellen	Retail	4	0							25					
13	8/2/15 04:06	gel-boomerang.com	Fire Aspen	Wholesale	93	0,375							21,95					
14	11/16/15 12:15	ebay.com	Sunspot	Wholesale	64	0,375							23,95					
15	12/9/14 19:48	coloradoboomerangs.com	Bower Aussie Round	Retail	3	0							23,95					
16	12/8/15 08:23	amazon.com	Quad	Wholesale	124	0,594							9,95					
17	12/13/14 16:30	ebay.com	Fun Fly	Wholesale	30	0,15							5					
18	8/23/15 03:07	amazon.com	Aspen	Retail	8	0,072							22					
19	11/20/15 11:00	amazon.com	Carlota Doublers	Retail	4	0,019							26					
20	8/26/15 11:05	amazon.com	Aspen	Retail	3	0,019							14					
21	12/12/15 14:21	amazon.com	Aspen	Wholesale	91	0,356							75					
22	12/13/14 12:40	gel-boomerang.com	Fun Fly	Retail	2	0							24					
23	12/12/14 16:35	amazon.com	Fun Fly	Wholesale	37	0,159							50					
24	7/28/15 15:17	coloradoboomerangs.com	Fun Fly	Retail	2	0							120					
25	8/25/15 16:47	amazon.com	Aspen	Retail	6	0,072							250					
26	12/20/15 12:35	amazon.com	Fun Fly	Wholesale	35	0,16							43					
27	8/29/15 14:06	amazon.com	Manu MTA	Retail	1	0,019							39,95					
28	2/28/15 11:45	coloradoboomerangs.com	Bower Aussie Round	Retail	3	0												
29	7/13/15 05:30	amazon.com	Sunshine	Wholesale	34	0,169												
30	8/14/15 09:49	coloradoboomerangs.com	Fire Aspen	Retail	3	0												
31	11/27/15 11:33	coloradoboomerangs.com	Gelfast	Retail	1	0												
32	11/3/15 12:30	amazon.com	Fun Fly	Retail	5	0,071												

Using the Vlookup function, we search the value in cell D6, e.g. the product name «Aspen», in the range L6:M27. The function returns the «Retail Price» associated to the specific product.

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Example of a dataset: Vlookup function to complete the dataset

	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S
1																		
2	2014 Sales For Boomerang Inc.																	
3	Boomerang Inc. sells boomerangs online through four different web sites.																	
4					Revenue = Retail Price*Quantity*(1-Discout)													
5	Date Time	Web Site	Product	Type	Quantity	Discount												
6	9/8/15 10:13	amazon.com	Aspen	Wholesale	33	0,165	=VLOOKUP(D6;\$L\$6:\$M\$27;2;FALSE)*F6*(1-G6)											
7	12/11/15 23:26	ebay.com	Yanaki	Wholesale	29	0,15	23,95				Aspen							
8	12/19/15 18:10	amazon.com	Bellen	Retail	3	0,019	25				Carlota							
9	8/23/15 12:55	ebay.com	Quad	Wholesale	36	0,15	39,95				Crested Beaut							
10	7/9/15 05:02	coloradoboomerangs.com	Crested Beaut	Wholesale	38	0,15	17,95				Majestic Beaut							
11	6/30/15 16:40	ebay.com	Manu LD	Retail	4	0	250				Sunshine							
12	7/1/15 13:16	coloradoboomerangs.com	Bellen	Retail	4	0	25				Bellen							
13	8/2/15 04:06	gel-boomerang.com	Fire Aspen	Wholesale	93	0,375	22				Eagle							
14	11/16/15 12:15	ebay.com	Sunspot	Wholesale	64	0,375	14				Yanaki							
15	12/9/14 19:48	coloradoboomerangs.com	Bower Aussie Round	Retail	3	0	43				Phoenix							
16	12/8/15 08:23	amazon.com	Quad	Wholesale	124	0,594	39,95				Darnell Tri Fly							
17	12/13/14 16:30	ebay.com	Fun Fly	Wholesale	30	0,15	5				Fun Fly							
18	8/23/15 03:07	amazon.com	Aspen	Retail	8	0,072	21,95				Fire Aspen	22						
19	11/20/15 11:00	amazon.com	Carlota Doublers	Retail	4	0,019	75				Sunset	26						
20	8/26/15 11:05	amazon.com	Aspen	Retail	3	0,019	21,95				Sunspot	14						
21	12/12/15 14:21	amazon.com	Aspen	Wholesale	91	0,356	21,95				Carlota Doublers	75						
22	12/13/14 12:40	gel-boomerang.com	Fun Fly	Retail	2	0	5				GelFast	24						
23	12/12/14 16:35	amazon.com	Fun Fly	Wholesale	37	0,159	5				Frido Fast Catch	50						
24	7/28/15 15:17	coloradoboomerangs.com	Fun Fly	Retail	2	0	5				Manu MTA	120						
25	8/25/15 16:47	amazon.com	Aspen	Retail	6	0,072	21,95				Manu LD	250						
26	12/20/15 12:35	amazon.com	Fun Fly	Wholesale	35	0,16	5				Bower Aussie Round	43						
27	8/29/15 14:06	amazon.com	Manu MTA	Retail	1	0,019	120				Quad	39,95						
28	2/28/15 11:45	coloradoboomerangs.com	Bower Aussie Round	Retail	3	0	43											
29	7/13/15 05:30	amazon.com	Sunshine	Wholesale	34	0,169	20											
30	8/14/15 09:49	coloradoboomerangs.com	Fire Aspen	Retail	3	0	22											
31	11/27/15 11:33	coloradoboomerangs.com	GelFast	Retail	1	0	24											
32	11/3/15 12:30	amazon.com	Fun Fly	Retail	5	0,071	5											

In cell H6, we calculate the Revenue of the sale using the following formula:

$$\text{Revenue} = \text{Retail Price} * \text{Quantity} * (1 - \text{Discount}).$$

Pay attention to fix the range L6:M27 using dollars (\$) to drag the formula.

Calculus of frequencies for categorical data: Unique function

SUM															
=UNIQUE(C6:C26529)															
A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P
1															
2	2014 Sales For Boomerang Inc.														
3	Boomerang Inc. sells boomerangs online through four different web sites.														
4					Revenue = Retail Price*Quantity*(1-Discout)					Retail Prices:			Analysis Web Site frequencies		
5	Date Time	Web Site	Product	Type	Quantity	Discount	Revenue	Size N		Product	Retail Price				
6	9/8/15 10:13	amazon.com	Aspen	Wholesale	33	0,165	604,832	26524		Alpine	21,95		=UNIQUE(C6:C26529)	11436	43%
7	12/11/15 23:26	ebay.com	Yanaki	Wholesale							21,95		=UNIQUE(array; [by_col]; [exactly_once])		
8	12/19/15 18:10	amazon.com	Bellen	Retail							19,95		coloradoboomerangs.c	6380	24%
9	8/23/15 12:55	ebay.com	Quad	Wholesale							17,95		gel-boomerang.com	2898	11%
10	7/9/15 05:02	coloradoboomerangs.co	Crested Beaut	Wholesale							26,95			26524	1
11	6/30/15 16:40	ebay.com	Manu LD	Retail							20				
12	7/1/15 13:16	coloradoboomerangs.co	Bellen	Retail							25				
13	8/2/15 04:06	gel-boomerang.com	Fire Aspen	Wholesale							21,95				
14	11/16/15 12:15	ebay.com	Sunspot	Wholesale							23,95				
15	12/9/14 19:48	coloradoboomerangs.co	Bower Aussie Round	Retail							23,95				
16	12/8/15 08:23	amazon.com	Quad	Wholesale	124	0,594	2011,24				Darnell Tri Fly	9,95			
17	12/13/14 16:30	ebay.com	Fun Fly	Wholesale	30	0,15	127,5				Fun Fly	5			
18	8/23/15 03:07	amazon.com	Aspen	Retail	8	0,072	162,957				Fire Aspen	22			
19	11/20/15 11:00	amazon.com	Carlota Doublers	Retail	4	0,019	294,3				Sunset	26			
20	8/26/15 11:05	amazon.com	Aspen	Retail	3	0,019	64,5989				Sunspot	14			
21	12/12/15 14:21	amazon.com	Aspen	Wholesale	91	0,356	1286,36				Carlota Doublers	75			
22	12/13/14 12:40	gel-boomerang.com	Fun Fly	Retail	2	0	10				Gelfast	24			
23	12/12/14 16:35	amazon.com	Fun Fly	Wholesale	37	0,159	155,585				Frido Fast Catch	50			
24	7/28/15 15:17	coloradoboomerangs.co	Fun Fly	Retail	2	0	10				Manu MTA	120			
25	8/25/15 16:47	amazon.com	Aspen	Retail	6	0,072	122,218				Manu LD	250			
26	12/20/15 12:35	amazon.com	Fun Fly	Wholesale	35	0,16	147				Bower Aussie Round	43			
27	8/29/15 14:06	amazon.com	Manu MTA	Retail	1	0,019	117,72				Quad	39,95			
28	2/28/15 11:45	coloradoboomerangs.co	Bower Aussie Round	Retail	3	0	129								
29	7/13/15 05:30	amazon.com	Sunshine	Wholesale	34	0,169	565,08								
30	8/14/15 09:49	coloradoboomerangs.co	Fire Aspen	Retail	3	0	66								
31	11/27/15 11:33	coloradoboomerangs.co	Gelfast	Retail	1	0	24								
32	11/3/15 12:30	amazon.com	Fun Fly	Retail	5	0,071	23,225								

Unique function returns the list of unique values in the range C6:C26524, i.e., in the column «Web Site» of the Dataset.

Analysis Web Site frequencies

Frequencies	Percentage Freq.
11436	43%
6380	24%
2898	11%
26524	1

Calculus of frequencies for categorical data: Countif function

SUM

Date Time	Web Site	Product	Type	Quantity	Discount	Revenue	Size N
9/8/15 10:13	amazon.com	Aspen	Wholesale	33	0,165	604,832	26524
12/11/15 23:26	ebay.com	Yanaki	Wholesale	29	0,15	590,368	
12/19/15 18:10	amazon.com	Bellen	Retail	3	0,019	73,575	
8/23/15 12:55	ebay.com	Quad	Wholesale	36	0,15	1222,47	
7/9/15 05:02	coloradoboomerangs.com	Crested Beaut	Wholesale	38	0,15	579,785	
6/30/15 16:40	ebay.com	Manu LD	Retail	4	0	1000	
7/1/15 13:16	coloradoboomerangs.com	Bellen	Retail	4	0	100	
8/2/15 04:06	gel-boomerang.com	Fire Aspen	Wholesale	93	0,375	1278,75	
11/16/15 12:15	ebay.com	Sunspot	Wholesale	64	0,375	560	
12/9/14 19:48	coloradoboomerangs.com	Bower Aussie Round	Retail	3	0	129	
12/8/15 08:23	amazon.com	Quad	Wholesale	124	0,594	2011,24	
12/13/14 16:30	ebay.com	Fun Fly	Wholesale	30	0,15	127,5	
8/23/15 03:07	amazon.com	Aspen	Retail	8	0,072	162,957	
11/20/15 11:00	amazon.com	Carlota Doublers	Retail	4	0,019	294,3	
8/26/15 11:05	amazon.com	Aspen	Retail	3	0,019	64,5989	
12/12/15 14:21	amazon.com	Aspen	Wholesale	91	0,356	1286,36	
12/13/14 12:40	gel-boomerang.com	Fun Fly	Retail	2	0	10	
12/12/14 16:35	amazon.com	Fun Fly	Wholesale	37	0,159	155,585	
7/28/15 15:17	coloradoboomerangs.com	Fun Fly	Retail	2	0	10	
8/25/15 16:47	amazon.com	Aspen	Retail	6	0,072	122,218	
12/20/15 12:35	amazon.com	Fun Fly	Wholesale	35	0,16	147	
8/29/15 14:06	amazon.com	Manu MTA	Retail	1	0,019	117,72	
2/28/15 11:45	coloradoboomerangs.com	Bower Aussie Round	Retail	3	0	129	
7/13/15 05:30	amazon.com	Sunshine	Wholesale	34	0,169	565,08	
8/14/15 09:49	coloradoboomerangs.com	Fire Aspen	Retail	3	0	66	
11/27/15 11:33	coloradoboomerangs.com	Gelfast	Retail	1	0	24	
11/3/15 12:30	amazon.com	Fun Fly	Retail	5	0,071	23,225	

Revenue = Retail Price*Quantity*(1-Discount)

Product	Retail Price
Alpine	21,95
Aspen	21,95
Carlota	19,95
Crested Beaut	17,95
Majestic Beaut	26,95
Manu MTA	120
Manu LD	250
Bower Aussie Round	43
Quad	39,95

Web Site	Count	%
amazon.com	638	24%
ebay.com	2898	11%
coloradoboomerangs.com	26524	1

Countif function counts the number of times, that the text «amazon.com» apperas in the range C6:C26529. Pay attention to fix the range C6:C26529 with dollars (\$) to drag the formula.

Calculus of frequencies for categorical data: relative frequencies

Excel interface showing a spreadsheet with data for Boomerang Inc. sales and analysis of relative frequencies.

2014 Sales For Boomerang Inc.
Boomerang Inc. sells boomerangs online through four different web sites.

Revenue = Retail Price * Quantity * (1 - Discount)

Date Time	Web Site	Product	Type	Quantity	Discount	Revenue
9/8/15 10:13	amazon.com	Aspen	Wholesale	33	0,165	604,832
12/11/15 23:26	ebay.com	Yanaki	Wholesale	29	0,15	590,368
12/19/15 18:10	amazon.com	Bellen	Retail	3	0,019	73,575
8/23/15 12:55	ebay.com	Quad	Wholesale	36	0,15	1222,47
7/9/15 05:02	coloradoboomerangs.com	Crested Beaut	Wholesale	38	0,15	579,785
6/30/15 16:40	ebay.com	Manu LD	Retail	4	0	1000
7/1/15 13:16	coloradoboomerangs.com	Bellen	Retail	4	0	100
8/2/15 04:06	gel-boomerang.com	Fire Aspen	Wholesale	93	0,375	1278,75
11/16/15 12:15	ebay.com	Sunspot	Wholesale	64	0,375	560
12/9/14 19:48	coloradoboomerangs.com	Bower Aussie Round	Retail	3	0	129
12/8/15 08:23	amazon.com	Quad	Wholesale	124	0,594	2011,24
12/13/14 16:30	ebay.com	Fun Fly	Wholesale	30	0,15	127,5
8/23/15 03:07	amazon.com	Aspen	Retail	8	0,072	162,957
11/20/15 11:00	amazon.com	Carlota Doublers	Retail	4	0,019	294,3
8/26/15 11:05	amazon.com	Aspen	Retail	3	0,019	64,5989
12/12/15 14:21	amazon.com	Aspen	Wholesale	91	0,356	1286,36
12/13/14 12:40	gel-boomerang.com	Fun Fly	Retail	2	0	10
12/12/14 16:35	amazon.com	Fun Fly	Wholesale	37	0,159	155,585
7/28/15 15:17	coloradoboomerangs.com	Fun Fly	Retail	2	0	10
8/25/15 16:47	amazon.com	Aspen	Retail	6	0,072	122,218
12/20/15 12:35	amazon.com	Fun Fly	Wholesale	35	0,16	147
8/29/15 14:06	amazon.com	Manu MTA	Retail	1	0,019	117,72
2/28/15 11:45	coloradoboomerangs.com	Bower Aussie Round	Retail	3	0	129
7/13/15 05:30	amazon.com	Sunshine	Wholesale	34	0,169	565,08
8/14/15 09:49	coloradoboomerangs.com	Fire Aspen	Retail	3	0	66
11/27/15 11:33	coloradoboomerangs.com	GelFast	Retail	1	0	24
11/3/15 12:30	amazon.com	Fun Fly	Retail	5	0,071	23,225

Retail Prices:

Product	Retail Price
Alpine	21,95
Aspen	21,95
Carlota	19,95
Crested Beaut	17,95
Majestic Beaut	26,95
Sunshine	20
Bellen	25
Eagle	
Yanaki	
Phoenix	
Darnell Tri Fly	
Fun Fly	
Fire Aspen	
Sunset	
Sunspot	
Carlota Doublers	
GelFast	
Frido Fast Catch	
Manu MTA	
Manu LD	
Bower Aussie Round	
Quad	

Analysis Web Site frequencies

Web Site	Frequencies	Relative Frequency
amazon.com	11436	22%
ebay.com	5810	24%
coloradoboomerangs.com	6380	11%
gel-boomerang.com	2898	
	26524	1

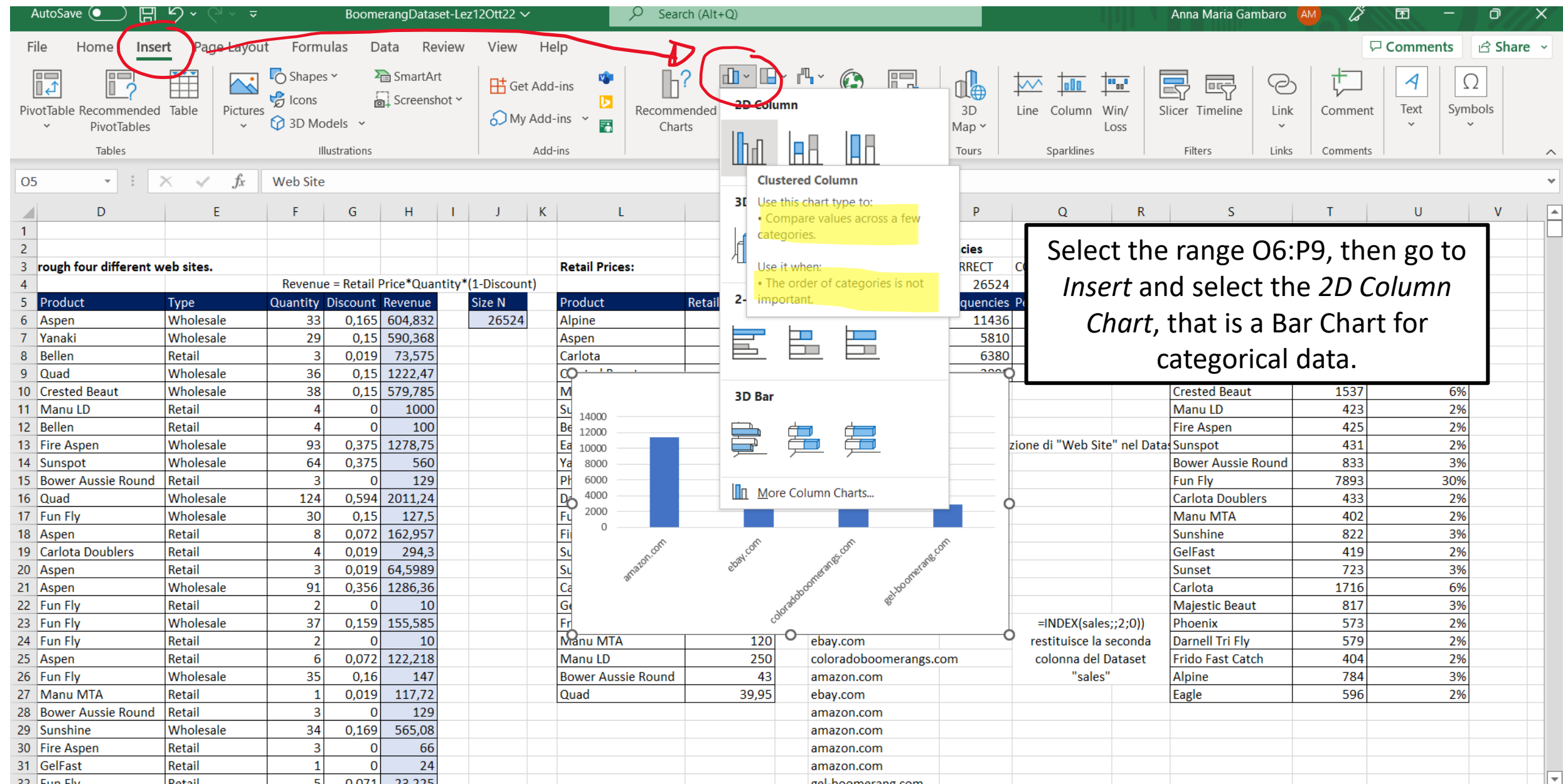
Size N: 26524

Formula: $\text{Relative Frequency} = \frac{\text{Frequency}}{\text{Size N}}$

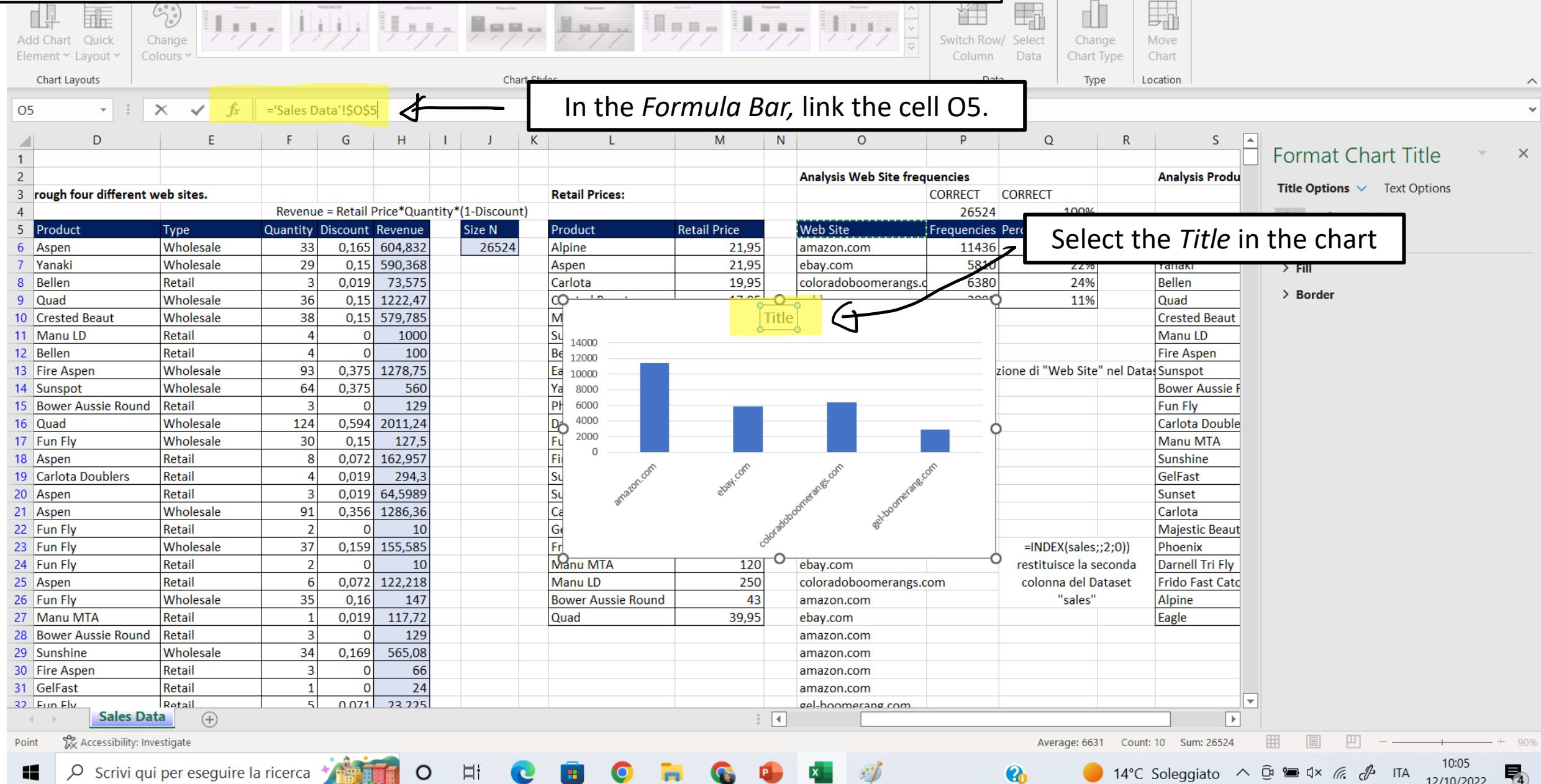
Example Calculation: $\frac{11436}{26524} \approx 0.431$ (22%)

To obtain relative frequencies, we calculate the ratio between absolute frequencies and the sample size of the dataset in cell J6. Pay attention to fix with dollars (\$) the reference to cell J6 to drag the formula.

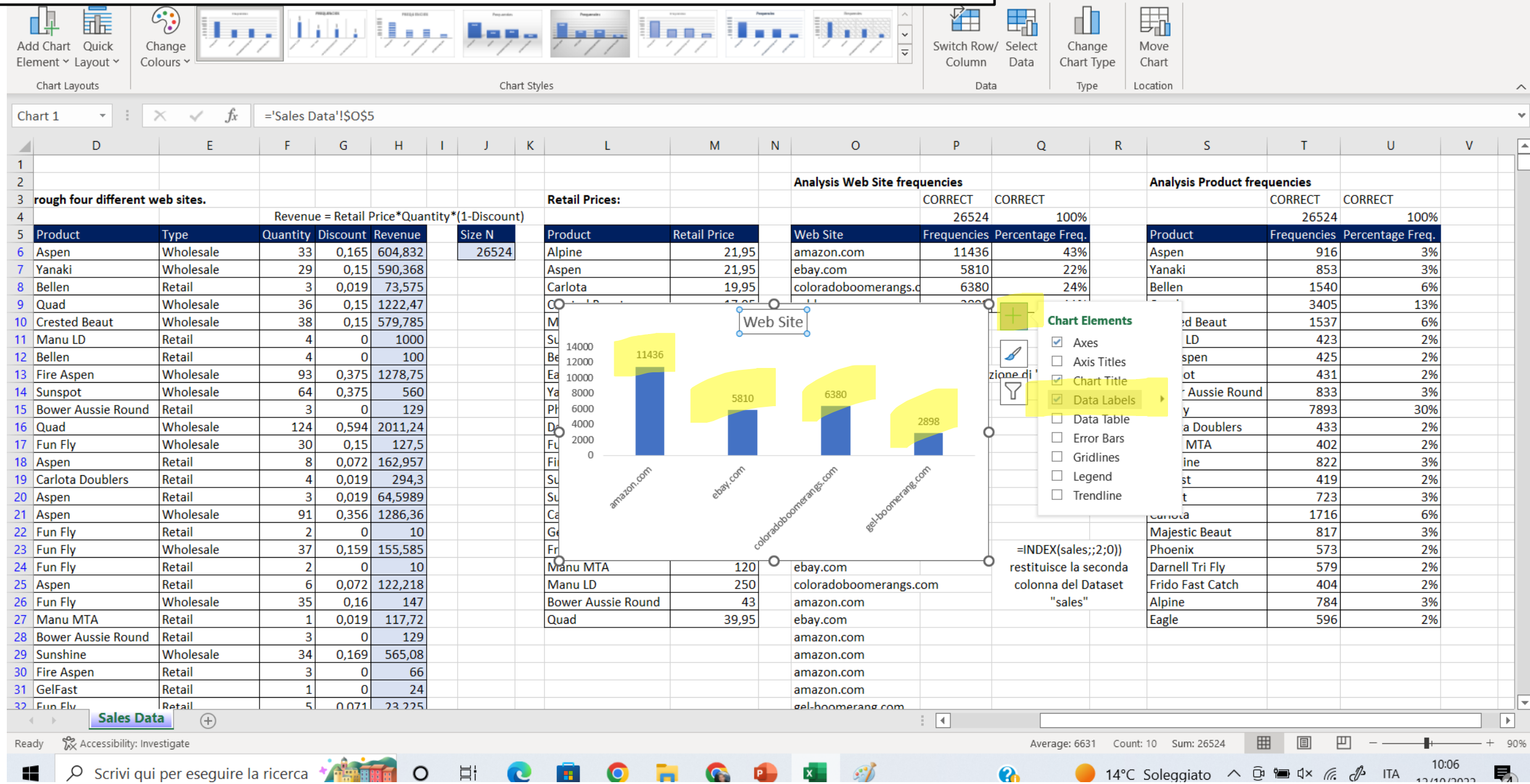
Bar Chart for categorical data



Bar Chart for categorical data : dynamic Title



Bar Chart for categorical data : Data Labels



Bar Chart for categorical data : add Axis Titles

Chart 1

Chart Elements

☒ Axes

☒ Axis Titles

☒ Chart Title

☐ Data Labels

☐ Data Table

☐ Error Bars

☐ Gridlines

☐ Legend

☐ Trendline

Primary Horizontal

☐

Primary Vertical

☒

More Options...

Web Site

amazon.com11436

ebay.com5810

coloradoboomerangs.com6380

gel-boomerang.com2898

rough four different web sites.

Revenue = Retail Price*Quantity*(1-Discount)

Product	Type	Quantity	Discount	Revenue	Size N
Aspen	Wholesale	33	0,165	604,832	26524
Yanaki	Wholesale	29	0,15	590,368	
Bellen	Retail	3	0,019	73,575	
Quad	Wholesale	36	0,15	1222,47	
Crested Beaut	Wholesale	38	0,15	579,785	
Manu LD	Retail	4	0	1000	
Bellen	Retail	4	0	100	
Fire Aspen	Wholesale	93	0,375	1278,75	
Sunspot	Wholesale	64	0,375	560	
Bower Aussie Round	Retail	3	0	129	
Quad	Wholesale	124	0,594	2011,24	
Fun Fly	Wholesale	30	0,15	127,5	
Aspen	Retail	8	0,072	162,957	
Carlota Doublers	Retail	4	0,019	294,3	
Aspen	Retail	3	0,019	64,5989	
Aspen	Wholesale	91	0,356	1286,36	
Fun Fly	Retail	2	0	10	
Fun Fly	Wholesale	37	0,159	155,585	
Fun Fly	Retail	2	0	10	
Aspen	Retail	6	0,072	122,218	
Fun Fly	Wholesale	35	0,16	147	
Manu MTA	Retail	1	0,019	117,72	
Bower Aussie Round	Retail	3	0	129	
Sunshine	Wholesale	34	0,169	565,08	
Fire Aspen	Retail	3	0	66	
Gelfast	Retail	1	0	24	
Fun Fly	Retail	5	0,071	23,225	

Retail Prices:

Product	Retail Price
Alpine	21,95
Aspen	21,95
Carlota	19,95
Colorado Boomerangs	17,95
Manu MTA	120
Manu LD	250
Bower Aussie Round	43
Quad	39,95

Analysis Web Site frequencies

Web Site	Frequencies	Percentage Freq.
amazon.com	11436	43%
ebay.com	5810	22%
coloradoboomerangs.com	6380	24%
gel-boomerang.com	2898	

Analysis Product frequencies

Product	Frequencies	Percentage Freq.
Aspen	916	3%
Yanaki	853	3%
Bellen	1540	6%
Crested Beaut	3405	13%
Manu LD	423	2%
Fire Aspen	1537	6%
Carlota	5	2%
Manu MTA	1	2%
Fun Fly	3	3%
Carlota Doublers	3	30%
Manu MTA	453	2%
Fun Fly	402	2%
Line	822	3%
st	419	2%
t	723	3%
Carlota	1716	6%
Majestic Beaut	817	3%
Phoenix	573	2%
Darnell Tri Fly	579	2%
Frido Fast Catch	404	2%
Alpine	784	3%
Eagle	596	2%

Ready

Accessibility: Investigate

Average: 6631 Count: 10 Sum: 26524

14°C Soleggiato

10:07

Bar Chart for categorical data : dynamic Axis Titles

Add Chart Quick Element ▾ Layout ▾

Change Colours ▾

Chart Layouts

Chart 1 ▾

✕ ✓ fx

=Sales Data!\$P\$5

Chart Styles

Switch Row/Column Data

Select Data Data

Change Chart Type Type

Move Chart Location

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Web Site

Frequencies

amazon.com

ebay.com

coloradoboomerangs.com

gel-boomerang.com

11436

5810

6380

2898

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"sales"

Sales Data

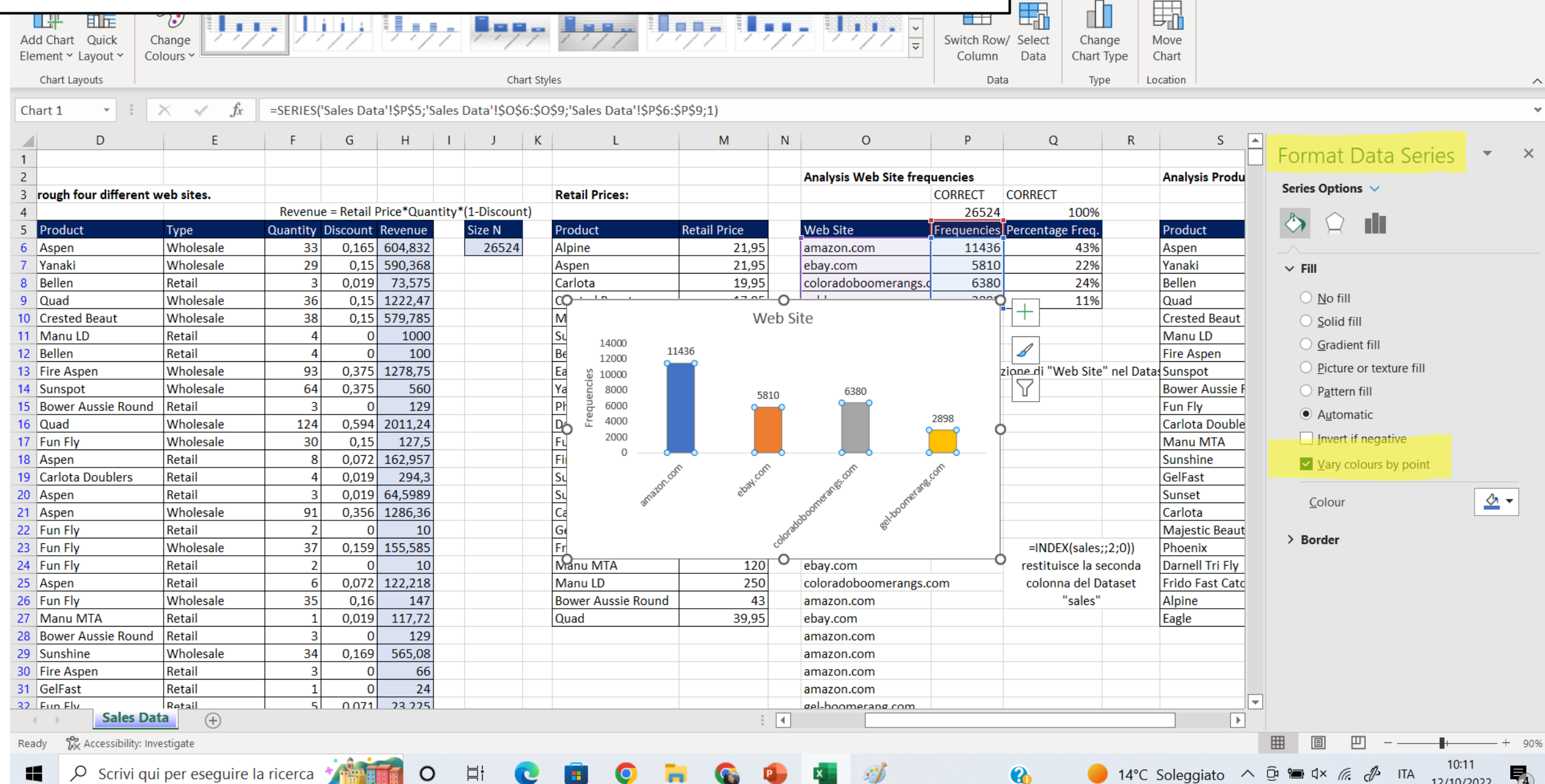
Ready Accessibility: Investigate

Average: 6631 Count: 10 Sum: 26524

14°C Soleggiato

10:08 12/10/2022

Bar Chart for categorical data : style



Alina Maria Gârboaru

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Select Data Change Chart Type Move Chart



Bar Chart for categorical data : style

Add Chart

Quick Element

Layout

Change Colours

Chart Layouts

Chart 1

	D	E	F	G	H	I
1						
2						
3	rough four different web sites.					
4			Revenue = Retail Price*Quantity*			
5	Product	Type	Quantity	Discount	Revenue	
6	Aspen	Wholesale	33	0,165	604,832	
7	Yanaki	Wholesale	29	0,15	590,368	
8	Bellen	Retail	3	0,019	73,575	
9	Quad	Wholesale	36	0,15	1222,47	
10	Crested Beaut	Wholesale	38	0,15	579,785	
11	Manu LD	Retail	4	0	1000	
12	Bellen	Retail	4	0	100	
13	Fire Aspen	Wholesale	93	0,375	1278,75	
14	Sunspot	Wholesale	64	0,375	560	
15	Bower Aussie Round	Retail	3	0	129	
16	Quad	Wholesale	124	0,594	2011,24	
17	Fun Fly	Wholesale	30	0,15	127,5	
18	Aspen	Retail	8	0,072	162,957	
19	Carlota Doublers	Retail	4	0,019	294,3	
20	Aspen	Retail	3	0,019	64,5989	
21	Aspen	Wholesale	91	0,356	1286,36	
22	Fun Fly	Retail	2	0	10	
23	Fun Fly	Wholesale	37	0,159	155,585	
24	Fun Fly	Retail	2	0	10	
25	Aspen	Retail	6	0,072	122,218	
26	Fun Fly	Wholesale	35	0,16	147	
27	Manu MTA	Retail	1	0,019	117,72	
28	Bower Aussie Round	Retail	3	0	129	
29	Sunshine	Wholesale	34	0,169	565,08	
30	Fire Aspen	Retail	3	0	66	
31	GelFast	Retail	1	0	24	
32	Fun Fly	Retail	5	0,071	23,225	

Change Chart Type

Recommended Charts

All Charts

Recent

Templates

Column

Line

Pie

Bar

Area

X Y (Scatter)

Map

Stock

Surface

Radar

Treemap

Sunburst

Histogram

Box & Whisker

Waterfall

Funnel

Combo

Clustered Bar

Web Site

gel-boomerang.com 2096

coloradotoomerang.com 6380

ebay.com 5810

amazon.com 11436

Web Site

Frequencies 2096

6380

5810

11436

OK

Cancel

Analysis Product frequencies

	CORRECT	CORRECT
	26524	100%
Product	Frequencies	Percentage Freq.
Aspen	916	3%
Yanaki	853	3%
Bellen	1540	6%
Quad	3405	13%
Crested Beaut	1537	6%
Manu LD	423	2%
Fire Aspen	425	2%
Sunspot	431	2%
Bower Aussie Round	833	3%
Fun Fly	7893	30%
Carlota Doublers	433	2%
Manu MTA	402	2%
Sunshine	822	3%
GelFast	419	2%
Sunset	723	3%
Carlota	1716	6%
Majestic Beaut	817	3%
Phoenix	573	2%
Darnell Tri Fly	579	2%
Frido Fast Catch	404	2%
Alpine	784	3%
Eagle	596	2%

Ready

Accessibility: Investigate

Scrive qui per eseguire la ricerca

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ITA

10:13